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December 2011

Dear friends of the OCLA,

As 2011 comes to a close, we thank you for your past support and interest in the Ohio Club Lamb Association! The OCLA is looking forward to an exciting year in 2012! We are pleased to have a new sponsorship program in place for the new year that we hope will interest you and your company or farm. The benefits for participants are better than ever and will bring added recognition to you as a sponsor!

Our organization's mission is to promote healthy competition of market type lambs, to encourage camaraderie among members, to educate our members and the public, and to ensure the proper care and welfare of our animals. The OCLA is open to youth throughout the state of Ohio consisting of 125 Members. In addition the OCLA has 30 adult members which include parents, breeders, corporations, and other industry related supporters. Last year the OCLA offered twelve sanctioned jackpot shows across the state including the Ohio State Fair. The shows offer classes for market lambs of all breeds, crossbreds, ewe lambs, showmanship, and novice. Shows bring out an average of 121 head of lambs per event shown by an average of 50 exhibitors.

The OCLA is a non-profit organization in place to support the youth of the lamb industry throughout Ohio. Our existence would not be possible without the support of individuals and companies like you. The sponsorship monies collected are used to support the organizations efforts and events like the OCLA year end recognition banquet, sanctioned shows, awards, and more. Each year we look to add new, beneficial pieces for our members and sponsors. In 2011 the OCLA launched the V "ewe" Point newsletter, educational seminars at several shows and a banquet held at the Columbus Zoo with an opportunity for youth to learn about zoo animals. We plan to continue to look for new ways to grow the program in 2012.

The OCLA respectfully requests your continued support of our organization in 2012. Please take a moment to review the enclosed sponsorship packages available for 2012. Your sponsorship recognition will reach not only the youth in our organization but breeders, parents, veterinarians, shepherds, industry related corporations and many others. The new benefit packages include things like web links, listings in the V "ewe" point newsletter, recognition at shows, recognition at the year end banquet and more. We hope that this sponsorship opportunity will appeal to you and we are confident that it will bring new recognition to you as a supporter of the OCLA. Thank you for taking the time to consider supporting the Ohio Club Lamb Association.

Respectfully,

The OCLA Board of Directors

Allen Johnson and Lisa Shearer, Sponsorship Committee